



## 24/7 Modern Mom™

24/7 Modern Mom™ Media Corporation recognizes that most lives are *complicated*. Our goal is to support, inform, inspire, and entertain 24/7 Modern Families, while giving them Simple Solutions for *Complicated Lives*. 24/7 Modern Mom™ was founded by Alicia Gonzalez, in 2013, quickly earning a loyal following, steadily increasing unique visitors, and a coveted list of **Contributors**:

- **Peggy Harper Lee** - Author of: [Spoiled: Fresh Ideas For Parenting Your Entitled Child -- At Any Age](#), Motivational Speaker, and Parenting Coach. Peggy is all class and sass! She tells (and asks) it how it is, which is why she is also the lead Celebrity Interviewer for 24/7 Modern Mom™.
- **Barbara Goldberg** - Author of: [The Evil Step Mother Speaks](#). Her blog was voted #1 Blog for Blended Families by Circle of Moms. Barb has been all over the Media, including Martha Stewart Living Radio, The Huffington Post, and many other outlets. Perhaps you saw her on that show - OPRAH? She is an esteemed expert in the Blended Families community, an active *Evil Coach*, and 24/7 Modern Mom™ Contributor!
- **Kimberly Sentek** - Author of: [Oh Brother! A Nico & Tugger Tale](#). Kimberly is currently working the highly-anticipated second book of this series. She is loved in many homes and schools, across the Nation!
- **Barret Beyer** - A Hell's Kitchen Season 11 Contestant, a dedicated and active Awareness Advocate, Speaker, Cooking Coach, and entrepreneur. He loves people and Social Media. And they love him. He has 35,000 Instagram followers that say so! He is also the first 24/7 Modern Dad™ Contributor for 24/7 Modern Mom™.
- **Bri Koziar** - A Master Chef Season 4 Contestant, Theatre Genius, Speaker, Cooking Coach, and Entrepreneur. She loves her niche as a vegetarian chef, working with children, and being a 24/7 Modern Mom™ Contributor.
- **Tyler Gregory** - First 24/7 Modern Mom™ Youth Contributor & National Spokesperson/Intern for The Great American NO BULL Challenge, a global anti-bullying non-profit. He travels the country with his friend, Scott, doing assemblies for middle & high schools to discuss bullying, suicide, and staying safe on the internet.

***Check out our website for info on more amazing Contributors. The list keeps growing!***



## Website Topics

The website topics are: **COMPLICATED LIVES** (Career, Health & Fitness, Home & Office, Relationships, Self, & Solutions) **ENTERTAINMENT** (Interviews, Movies, Music, TV, & Events) **FOOD** (Recipes, Nutrition, Chef's Table, and more) **PARENTING** (everything parenting) **REFLECTIONS** (Reality Diaries™, Causes, Poetry, & Quotes) **STYLE** (Fashion, Beauty, & Trends) **TECH** (Apps, Products, & Services) **REVIEWS** (Products, Services, & Events)

## Alicia Gonzalez - Founder/CEO

Alicia Gonzalez is the Founder/CEO of 24/7 Modern Mom™ Media Corporation and Founder/Director of the Kaitlyn Gonzalez Foundation, a 501(c)(3).

Alicia was born and raised in New York. She moved to the West Coast during her teenage years. She currently resides in California with her husband and five children.

24/7 Modern Mom™ was born as a result of an unexpected pregnancy. Alicia and her husband were a small family of **2** people. Following the birth of their two sons, Alicia and her husband became a small family of **4**. The unexpected pregnancy blessed the small family with spontaneous triplets, two boys, and one girl. The small family became a big family of **7**. 24/7 Modern Mom™ was born, both literally and figuratively.

Alicia is a National Speaker, Parenting & Business Coach, and Special Needs Advocate. She is the mother of five children ranging in ages from 3 to 14 years-old. The three-year-olds are her triplets. The three children were all diagnosed with Autism in 2012. Alicia enjoys mentoring other parents who are navigating life with this highly misunderstood condition. Aside from running & contributing to 24/7 Modern Mom™, she is currently working on her first book. She's been seen on:

\* KDKA News Radio 1020 \* US 99.5 \* The Schilling Show \* WBCI 105.9 \* Senior Voice Radio 1250 \* WSWA AM 550 News Talk Radio \* The Archdiocese of Washington DC \* WNN The Health & Wealth Network \* and many more....

Alicia is also available for speaking events. Pricing is determined on an individual basis.



**Pricing** (All advertising must be paid in advance. Paypal to [247ModernMom@gmail.com](mailto:247ModernMom@gmail.com) is preferred)

### **\$25 – Combination Articles**

Features on a particular topic, service, or product type include a dedicated paragraph and link to your site. For example, we may feature an article on at-home-businesses, which would include a limited variety of businesses within the single article. Articles remain on the site for a minimum of 30 days, from the time payment is received and the post is published and may remain indefinitely. All articles are shared throughout Social Media.

### **\$25 – Children's Picture Book Review      \$75 - Review w/Giveaway**

Picture book reviews include a review article and link to your site. All reviews are shared throughout Social Media. Articles remain on the site for a minimum of 30 days, from the time payment is received and the post is published. It takes 2-4 weeks from the time your payment is received to publish the review.

### **\$150 – Other Book Review      \$225 - Review w/Giveaway**

Book reviews include a review article and link to your site. All reviews are shared throughout Social Media. Articles remain on the site for a minimum of 30 days and may remain indefinitely. It takes 4-6 weeks from the time your payment is received to publish the review.

### **\$50 - Guest Post & Press Release      \$75.00 (Modified) Press Release**

If you have an article that meets the goals of the editorial calendar and is of value to our readers, we will accept posts up to 750 words. Guest posts and press releases stay on the site for 30 days from the time payment is received and the post is published. The post will be shared throughout Social Media. Some posts may remain on the site indefinitely.



***Other product, service, & event reviews -Pricing is determined on a case by case basis.***

### **\$200 - Specific Purpose Articles**

If you would like us to write "specific-purpose" article that meets the goals of the editorial calendar and is of value to our readers, we will write a post up to 500 words. Specific purpose articles stay on the site for 60 days from the time payment is received and the post is published. The post will be shared throughout Social Media. Some posts may remain on the site indefinitely. (Ads do NOT stay on the site indefinitely.)

### **Specific Purpose Packages**

#### **\$250 - Specific Purpose Article w/60-day 250x250 Ad**

Specific purpose articles stay on the site for 60 days from the time payment is received and the post is published. The post will be shared throughout Social Media. Some posts may remain on the site indefinitely. (Ads do NOT stay on the site indefinitely.)

#### **\$300 - Specific Purpose Article w/Video Interview**

Specific purpose articles stay on the site for 60 days from the time payment is received and the post is published. The post will be shared throughout Social Media. This package includes a 24/7 Modern Mom™ contributor conducting a video interview with you. The video is added to our YouTube channel and embedded into the article. Some posts may remain on the site indefinitely. (Ads do NOT stay on the site indefinitely.)

#### **\$350 - Specific Purpose Article w/Video Interview & 60-day 250x250 Ad**

Specific purpose articles stay on the site for 60 days from the time payment is received and the post is published. The post will be shared throughout Social Media. For this package, the post, video, and the ad will remain on the site for a minimum of 60 days. Some posts may remain on the site indefinitely. (Ads do NOT stay on the site indefinitely.)



## Buttons \* Squares \* Banners

*\*\*All Buttons & Banners include a minimum of a one-time mention\*\**

**125x125**

\$40/30 days

**250x250**

\$50/30 days

**220x90 -**

\$60/30 days

**468x60**

\$70/30 days

**728x90**

\$80/30 days

## It's Complicated?

*If we've missed something, let us know! We always strive to find Simple Solutions. Get in touch and we'll gladly work out specific pricing for your complicated project ;-)*